

# Business trip to Dortmund

Embracing Transformation in Business

June 14<sup>th</sup> to June 15<sup>th</sup>, 2024

**WELCOME  
TO  
DORTMUND**

**#Mechanical  
Engineering**

**#Production  
Technologies**

**#Automation  
&Robotics**

**#Digital  
Transformation**

**#Innovation**

The **Economic Development Agency Dortmund** and the **Dortmund Chamber of Commerce and Industry** offer a special programme within the scope of UEFA EURO 2024 for Italian multipliers & companies with expansion plans or interest in German market opportunities.

A decision for Germany's first city that has won the **Innovation Capital Award** is much more than a decision for a strong business location. It is a choice for a versatile and dynamic city. In **Dortmund**, cutting-edge technologies and a skilled workforce characterized by growth and innovation meet a high quality of life.

## Friday, June 14<sup>th</sup>



12.00 p.m.

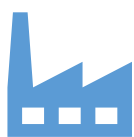
Welcome Lunch in city centre (optional)



2.00 p.m.

Participation in selected industry focus events, e.g.

- Automation&Robotics
- Digital Transformation
- **EDIH-DO** test centres + Fraunhofer lab tour



4.00 p.m.

Tour of **Wilo Factory** (e.g., sustainability & hydrogen), networking & snacks



7.00 p.m.

Grand exclusive **Reception** with Lord Mayor, networking, dinner & joint viewing of opening match



11.30 p.m.

Transfer to delegation hotel

## Saturday, June 15<sup>th</sup>



11.00 a.m.

Business city tour and site visits



4.00 p.m.

Lunch at a local restaurant



7.00 p.m.

Following the **Green Carpet** to the stadion



9.00 p.m.

**BVB Stadion Dortmund**  
**Match: Italy vs. Albania**



11.30 p.m.

Transfer to delegation hotel



Welcome to  
Dortmund **video**

Host City EURO24  
Dortmund **video**

Dortmund: a Centre for  
Technology **video**

## Good to know

- ❖ Travel information destination Dortmund
- ❖ Delegation hotel: Best Western Hotel Dortmund Airport  
*Total room rates for a 2 night stay: 750 EUR per single room / 815 EUR per twin room  
(Code will be provided after confirmed registration)*
- ❖ More than 4,000 Italians call Dortmund their home
- ❖ As part of the business trip, you will have the special opportunity to purchase tickets for the football match (category 2, 150 € per ticket).  
You can specify the number in the registration form.

## REGISTER NOW

Take the opportunity and save your spot.

Registration deadline: **April 30<sup>th</sup>, 2024.**

Spaces are limited.

**REGISTRATION**



## Programme Partners



Deutsch-Italienische  
Handelskammer  
Camera di Commercio  
Italo-Germanica

City of Dortmund  
Economic Development  
Agency



Industrie- und Handelskammer  
zu Dortmund



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