

# DOaccelerate

The Innovation Turbo for  
Challenges in Digitalization



The digital cooperation project **DOaccelerate** connects regional SMEs with international start-ups. We offer a safe framework for an intensive one-week collaboration. The goal is to bring together business challenges and custom-fit solutions.

## Goals and added value for your start-up

- Customer acquisition for start-ups
- Access to new attractive markets
- Intensive development of an exciting network in the region
- Short, resource-saving programme duration of one week
- Knowledge transfer
- Increase of innovative strength through new impulses

## Main Topics

Digitalization issues including smart city, artificial intelligence, connected factory, data security, data analyses

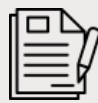
## DOaccelerate Review

19 business challenges were worked on together with international start-ups. Concrete contract negotiations or commissions for further cooperation are already taking place.

## Fourth Edition of DOaccelerate:

### Digital DOaccelerate Work Week t.b.d.

We are looking for business challenges for the next round



Step 1:

Companies define their challenge with our support



Step 2: t.b.d.

Search for you, the international start-up through **DOaccelerate**



Step 3: t.b.d.

The company selects its preferred start-up and invites it to **DOaccelerate**

## Our Programme saves your Resources:

Challenge application (ca. 2h), Kickoff, get to know company (ca. 1h), Digital DOaccelerate week in (ca. 6h spread over 5 days), Final presentation (ca. 2h)

## Example Challenges from Companies in 2020-2022

There are numerous opportunities for digitalization along the **value chain**: logistics, communication, human resources...

- Interactive maintenance of spaces
- Semantic analysis of texts in digital media
- Optimization of staff deployment & visualization of workload for its control
- Smartphone-based operational solution for a complete entrepreneurial ecosystem
- Development of business cases based on data from intelligent floors in the context of buildings & construction projects
- System for recording visitors to stores
- New applications and partnerships in the field of microfluids, biotechnology and life sciences
- Emotional (virtual) experiences for fans worldwide
- Decision-making tool to monitor supply chains, collaborators and freight routes worldwide

## Current Project Management Team:



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▶▶ [doaccelerate.de](http://doaccelerate.de)

## Previous Corporate Challenge Owners

