

# DOaccelerate

The Innovation Turbo for  
Challenges in Digitalization

City of Dortmund  
Economic Development  
Agency



The digital cooperation project **DOaccelerate** connects regional SMEs with international start-ups. We offer a safe framework for an intensive one-week collaboration. The goal is to bring together business challenges and custom-fit solutions.

## Goals and added value for your start-up

- Customer acquisition for start-ups
- Access to new attractive markets
- Intensive development of an exciting network in the region
- Short, resource-saving programme duration of one week
- Knowledge transfer
- Increase of innovative strength through new impulses

## Main Topics

Digitalization issues including smart city, artificial intelligence, connected factory, data security, data analysis

## DOaccelerate Review

12 business challenges were worked on together with international start-ups. Concrete contract negotiations or commissions for further cooperation are already taking place.

## DOaccelerate: September 2022

We are now looking for business challenges for the third round of **DOaccelerate**.



Step 1:

Companies define their challenge with our support



Step 2: (Early) Summer 2022

Search for you, the international start-up through **DOaccelerate**



Step 3: Summer 2022

The company selects its preferred start-up and invites it to **DOaccelerate**

## Our Programme saves your Resources:

Challenge application (ca. 2h), Kickoff, get to know company (ca. 1h), Digital DOaccelerate week in 09/22 (ca. 6h spread over 5 days), Final presentation (ca. 2h)

## Example Challenges from Companies in 2020/21

There are numerous opportunities for digitalization along the **value chain**, for example: logistics, communication, human resources...

- Semantic analysis of texts in digital media, blogs or social media
- Interactive maintenance of spaces
- Optimisation of staff deployment & visualisation of utilisation for control purposes
- Smartphone-based operational solution for a complete entrepreneurial ecosystem

## Companies from DOaccelerate 2020 und 2021



## Current Project Management Team:



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## Our Cooperation Partners:



Industrie- und Handelskammer  
zu Dortmund



Fachhochschule  
Dortmund  
University of Applied Sciences and Arts

